

Class of 2009



Dear Graduates,

Congratulations on the successful completion of your program of study at the UIC College of Business Administration. Your hard work and dedication have earned you a degree that will further your personal and professional growth and help you succeed in these challenging economic times.

In your new role as a leader in the business community, you will have the opportunity to shape the future of your industry. I am confident that the knowledge, skills, and experience you acquired through your studies at UIC will enable you to meet any challenge and accomplish any goal.

You are a smart, motivated, ambitious group distinguished by a strong work ethic and entrepreneurial spirit. You are also shining examples of the tremendous impact someone with an education from UIC can have on the future of business.

As you move on to a new phase of your life, I hope you will remain active members of the UIC family and stay connected to the college through our growing alumni network. Your continued support and involvement will ensure that we are able to create new knowledge, business, value, and leaders for Chicago and the world beyond for years to come.

Congratulations, once again, on all your accomplishments during the time that you spent at UIC.

Sincerely,

A handwritten signature in black ink that reads "Stefanie Lenway". The signature is written in a cursive, flowing style.

Stefanie Lenway
Dean, UIC College of Business Administration

Dean Stefanie Lenway and the College of Business Administration faculty and staff welcome you to the spring Commencement exercises, recognizing the accomplishments of our graduate and undergraduate students.

PROCESSIONAL **UIC Concert Band**
Randall Brion, Music Director

BANNER CARRIERS **Matthew Norris**
MBA, Entrepreneurship and Finance
Kerry Jeanne Lisman
BS, Accounting

ORDER OF EXERCISES **Robin Brierton**
Assistant Dean,
Undergraduate Programs,
Presiding

**SINGING OF "AMERICA
THE BEAUTIFUL"** **Audience led by
Scott R. Williams**
(words on page 44)
UIC Alumni Association

**WELCOME AND
OPENING REMARKS** **Stefanie Lenway**
Dean

KEYNOTE SPEAKER **Roger Shiffman**
President and CEO
Zizzle, LLC

**RESPONSE FROM THE
GRADUATING CLASS** **Lindsey Greenwell**
BS, Marketing

**SILVER CIRCLE AWARD
HONOREE** **Mary Brown**
Clinical Associate Professor,
Finance

READERS **John Anderson**
Director, Business Career
Center

Thomas Bothen
Associate Director, Center for
Urban Real Estate

David Koehler
Clinical Assistant Professor

Peter Thompson
Lecturer, Managerial Studies

Scott R. Williams
Senior Director, UIC Alumni
Association

CONFERRAL OF DEGREES **Paula Allen-Meares**
Chancellor, University of
Illinois at Chicago

**PRESENTATION
OF CANDIDATES** **Clark Hulse**
Dean, Graduate College

Stefanie Lenway
Dean

DOCTORAL AND GRADUATE DEGREES
(see list on page 13)

**PhD in Business
Administration** **Abigail McWilliams**
Executive Associate Dean of
Academic Affairs

**PhD in Management
Information Systems** **Ranganathan
Chandrasekaran**
Associate Professor

**Master of Arts
in Real Estate** **Thomas Bothen**
Associate Director

**Master of Science
in Accounting** **George Roe**
Clinical Associate Professor

Master of Science
in Management
Information Systems

**Ranganathan
Chandrasekaran**
Associate Professor

Master of Business
Administration

Shari Holmer-Lewis
Assistant Dean, Corporate
MBA

Michele Sexton Dorvil
Assistant Dean, Liautaud
Graduate School of Business

UNDERGRADUATE DEGREES

Accounting

Peter Chalos
Professor and Head

Economics

John McDonald
Professor and Head

Entrepreneurship

Mark Shanley
Professor and Head

Finance

Gib Bassett
Professor and Head

Information and
Decision Sciences

Richard Potter
Associate Professor

Management

Mark Shanley
Professor and Head

Marketing

Mark Shanley
Professor and Head

ALUMNI WELCOME

David J. Henkes
President, Business Alumni
Association, MBA 1996

CLOSING REMARKS

Robin Brierton
Assistant Dean,
Undergraduate Programs

RECESSIONAL **UIC Concert Band**
Randall Brion, Music Director

**UIC SONG "MAY THE FLAMES BURN BRIGHTLY
FOREVER"** By John F. Wilson

May the flames burn brightly forever,
May the torch be raised on high.
From the pier to the prairie,
To the strength of Illinois.

May our colors long stand proudly
Across Chicago's sky
May the memories we cherish,
Come from the heart of Illinois.

(chorus)

UIC

UIC

The start of all our dreams for tomorrow

UIC

UIC

The heart of Illinois in Chicago

RECEPTIONS TO FOLLOW

Liautaud Graduate School of Business
Student Services Building (Just west of Pavilion)

Bachelor of Science Undergraduates
Reception Tent (Just east of the Harrison Street Parking Structure)

Photos of today's event will be available on the UIC Commencement Web
site. From www.uic.edu, select "Quick Links" and then "Commencement."



ROGER A. SHIFFMAN

One of the toy industry's most innovative minds, Roger Shiffman cofounded Tiger Electronics in 1979 to capitalize on the then emerging electronic toy market. By 1997, Tiger Electronics was the nation's largest privately held toy company, known for its string of top-selling toys, including Giga Pets and Furby, the latter being a furry, six-inch "pet" whose brain was a mini-computer processor. The company also entered into lucrative merchandising agreements with Disney, Warner Brothers, and LucasArts.

In 1998, Hasbro Inc., the world's second largest toy manufacturer, acquired Tiger Electronics. Shiffman initially served as president of the Tiger subsidiary, then became Hasbro's president of worldwide marketing and brand development before deciding to retire in 2001.

In 2005, Shiffman returned to the toy industry when he and several of his former Tiger associates launched Zizzle. As president and CEO, he has seen the company garner recognition and sales for its exclusive "Pirates of the Caribbean" toys and handheld games (affiliated with *Batman: The Dark Knight*, ESPN, and Nickelodeon properties).

At UIC, Shiffman has embraced Professor Emeritus Laurence Feldman's innovative idea for an interdisciplinary product development course. To that end, he helped secure the course's second-year client and gives a talk to each new class of students. The year-long course is taught jointly by faculty drawn from the Colleges of Engineering, Business Administration, and Architecture and the Arts and includes MBA, industrial design, and mechanical engineering students who work in teams to develop a product from concept to prototype.

Shiffman has earned a number of honors for his entrepreneurial pursuits. He was named one of the Top 100 Marketers by *Advertising Age*, and is a member of the UIC Entrepreneurship Hall of Fame and the UIC College of Business Administration Alumni Leadership Academy. In an effort to give back to his community, he serves as president of the Shiffman Family Foundation, which supports nonprofit organizations in the Chicago area.

CBA POINTS OF PRIDE

- *Crain's Chicago Business* recently ranked the Liautaud MBA program fourth on its annual list of the area's AACSB-accredited MBA programs. Liautaud's MBA program is one of three research-based programs in Chicago.
- *Entrepreneur* magazine and *The Princeton Review* named UIC's graduate program sixth in the nation.
- CBA has the largest MBA program in the United States for managers from China.
- A team of five CBA undergraduate students took first place in a competition to help the Department of Defense increase its applicant pool for critical civilian jobs that require foreign-language abilities. The competition featured participants from more than 260 colleges and universities nationwide.
- CBA undergraduate students Majella Ciruelas, Steven Tran, and Nancy Wong won the third annual Yellow Pages Collegiate Advertising Challenge. The campaign they submitted beat out 799 entries representing the work of nearly 1,400 students.
- Teams of CBA undergraduate students claimed three of the top four spots in a nationwide competition organized by Divine Chocolate, a fast-growing, socially responsible company that produces Fair Trade chocolate bars using cocoa farmed in Ghana. Kristin Hetrovicz and her six Chocolatettes teammates took first place; Socially Sweet, a team of ten led by Jon Mavalankar, took second place; and a third team led by Luke Kukulka took fourth place.
- HeartSounds won the highly prestigious NASA Earth/Space Life Science Innovation Award at the 2008 Rice University Business Plan Competition. The award, which was given out for the first time this year, was presented to the team because its business plan "presents a life sciences technology which has an application to both the NASA space life science program and to Earth-based activities."
- Liautaud MBA student Bocheng Lin, under the tutelage of Professor Joe Cherian, took top honors in the Foundation International Challenge that was part of the 2008 Fall International Business Simulation Challenge hosted by Capsim Management Simulations, Inc.
- Liautaud MBA alumna Caralynn Nowinski-Chenoweth, the cofounder and acting CEO of Sanogene Therapeutics Inc., was named to the 2008 *Crain's Chicago Business* "40 under 40" list, which is an annual snapshot "of the area's up-and-comers from a wide range of industries." In addition to this honor, Sanogene obtained the exclusive license to the worldwide patent for its core technology, received a strategic equity investment from Cato BioVentures, and entered into a partnership with Cato Research Ltd.
- The *Crain's Chicago Business* list of Who's Who in the Chicago business community featured several CBA alumni, including Martin Hughes '73 (BS Accounting), chairman and CEO of Hub International Ltd.; Cary Kochman '86 (BS Accounting), managing director and cohead of the Chicago office, Midwest region, and Americas for UBS Investment Bank; William Peluchowski '84 (BS Accounting), managing director of Houlihan Lokey Howard & Zukin Capital Inc.; Forrest Schneider '69 (BS Finance), president and CEO of Lane Industries, Inc.
- Alter EatGo, founded by Eric Meredith '94, won the 2008 City Treasurer's Business Plan Competition. This is the second consecutive year a business founded by a CBA alumnus took first place in the competition (Sanogene Therapeutics won in 2007).
- The College of Business Administration received an "Above and Beyond" award from Junior Achievement in recognition of its efforts to assist the organization in providing important economic educational programs to young people in grades K–12. Last year, CBA student volunteers reached more than 8,600 students throughout the Chicago area, which represented a 277 percent increase in JA volunteer support from the previous year's commitment.
- With 80 percent of CBA's graduates residing in the Chicago area, the college plays a significant role in the ongoing growth and development of the local business community.